

# S04

**Keep Yourself Productive through an Interactive Webinar Session**

#StayAtHome  
#MalaysiaProduktif  
#GoDigital

**Date: 7<sup>th</sup> April 2020  
Time: 3.00PM–4.00PM**

**Topic: Strategy to Achieve IDD with IBM Adoption**



**Ts. Louis Tay CS**

*Chairman of TAM - IBS  
BIM Work Group Member of MSPC Technical Committee*

BIM implementation is not just acquiring a new technology and skills uplifting of human capital, it is also about transformation towards digitalisation and create a standardised information management system for the industry. It requires extensive change management and aligned strategies in work flows and operation procedures within organisation and cross value chain.

**To Register:**

<https://attendee.gotowebinar.com/register/653737034534496525>



**SESSION MODERATOR :  
Ar. Adrianta Aziz**

**MPC**

**PSIPN**  
Professional Services Productivity Nexus

## CHANGING STRATEGIES FOR FUTURE PRACTICE

**Topic: How can Professionals in construction industry design towards manufacturing strategy to prepare for future changing global practice?**



**Ts. Dr Zack Zairul M N**

*Professional Technologist  
Senior Lecturer UPM*

As the COVID-19 crisis unfolds, Professionals in the construction companies will likely be hit on numerous fronts. Yet, how your company will be impacted depends on what segments you serve and where you sit in the industry value chain. For instance, large construction companies with federal contracts will likely experience some protection, and that protection could extend to a lesser degree to companies holding state and local contracts. Projects commissioned by private enterprises, though, maybe more precarious — especially if the contracts are with companies who may be hardest hit by the volatility of the markets and the severity of COVID-19.

Therefore, as a professional, how can we embrace this problem and take austerity measures to change the way we practiced and to move towards more off-site practices, promoting automation and robotics and reduce construction period and supply chain in the construction industry?